

Annual Report

2025



BARCELONACTUA



© Verónica Sánchez

CONTENTS TABLE

Letter From the Director	01
Our Reason for Being	02
Values	03
2025 Impact	04
Programs	05
Volunteering	06
Economic Partners	07
Financial Data	08
On the News	09



We live in a time marked by noise, by short attention spans, and by gazes often loaded with distrust. It's easy to lose hope when everything seems to divide us. But we see another reality, especially when we talk about migrants.

Every day, at BarcelonActua, we find stories that disprove hate speech and show that coexistence, solidarity, and diversity are far stronger than any border or prejudice. The great challenge of our time is to change the way we see. Because mental frameworks — the ideas through which we interpret reality — determine our capacity for empathy.

When these frameworks are built on fear or ignorance, distance grows. But when we dare to draw closer, to listen, and to share spaces with migrants, everything changes.

This conviction is what gives meaning to our work and what drives us every day to live our purpose fully.

This commitment to transforming perspectives became especially visible in 2025 with the strong growth experienced by our corporate volunteering activities. Hundreds of employees from various companies have lived the transformative experience we offer through our sessions, co-created with the migrants we accompany. These are moments that break stereotypes, change mental frameworks, and generate real empathy. When the business world and the social world look closely at each other, both are transformed — and that makes us stronger as a society.

The Migrant Up program is another fine example of this drive toward changing mental frameworks. Since its launch three years ago, it has grown strongly, going from 3 participants to 26 this academic year. It offers scholarships, training, and mentorship to highly qualified migrants so they can access skilled jobs, bringing diversity to organizations and demonstrating that migration can also be a source of innovation and shared progress. This program embodies our dynamism and our commitment to innovation: we don't do what has always been done — we seek new answers to changing realities. Talent doesn't stop at borders, and neither do we.

The BACstation program, launched in 2020 to take in homeless migrants, has also continued to grow. If two years ago the great challenge was job placement, today it is access to decent housing. We know this is a common problem, but for migrants it is even harder.

That's why we have expanded the program with two additional apartments, allowing stays of up to ten months while people work to find sustainable housing. This new stage offers more than just shelter: it opens paths to opportunity, fosters autonomy, and allows people to actively contribute to the society that welcomes them.

All of this effort has a single purpose: to generate real impact by offering opportunities and development to a group that until now has not had them, thereby strengthening social cohesion. In this report you now hold, you will find stories that explain — with emotion and data — how our work transforms lives. Behind every number there are people who have found their path, companies that have transformed their outlook, and citizens who have come to understand that diversity makes us richer.

Migration is not a threat: it is a reality inherent to the human condition that enriches us and reminds us that we are all looking for the same thing — to live with dignity, to be recognized, to be able to contribute. We will keep working to build bridges, create opportunities, and generate spaces for encounter that help us grow together. And we will keep doing it our way: through closeness, support, and trust built day by day. Because great transformations begin when a person feels seen and feels part of something. We will keep working toward that, to build a Barcelona that is more cohesive, more just, and, above all, more human.

Laia Serrano Biosca



Activitat de cuina
a Terra Veritas

© Verónica Sánchez

THE PROBLEM WE ADDRESS

Immigration, both regular and irregular, is a highly complex and growing phenomenon fueled by factors that will continue to be present: the enormous gap in income and opportunity between the Global North and South, labor needs in the North, climate crises, episodes of violence, war, and famine in the South.

Lack of understanding and empathy regarding the reality of migrants, fueled by a clear rising trend of negative narratives at the political and media level.

Few initiatives connect the needs of vulnerable migrants with people who want to give and contribute through enriching experiences with positive impact.



PURPOSE

To promote the development of vulnerable young migrants for their social inclusion, mobilizing citizens to contribute to a more diverse and cohesive society.

OUR VISION

The creation of a more inclusive and empathetic citizenry toward people in vulnerable situations and toward difference/diversity in general.



01

We live
our
purpose

02

We act with
dynamism and
innovation

03

We grow by
learning and caring
for one another

04

We connect
people through
closeness

Inauguration
BACstation
Lleseps
May 2025

04

IMPACT

Young People Assisted

young migrants who
received advice and/or
support

420

People Mobilized

through volunteering

519

People Reached through Awareness Activities

3.294

Young People Housed

housed in the
BACstation program
and in host homes

80

Young People who Achieved Independence

regularized their
status, and found a job
and housing

20





Alassane working
at B de Bocata

25 Young people
who left street
homelessness

15 Young people
who obtained
legal status

25 Young
people with
sustained
employment

56 Young people who
completed a
training course

12 Hiring
companies

18 Companies
involved in
corporate
volunteering

Inauguració
BACstation Lesseps
Maig 2025

05

PROGRAMS



catalan class
at CAMPUS BAC

© Verónica Sánchez

LANDING

A first step toward successful integration

OBJETIVE

To promote the inclusion and development of young migrants, guaranteeing their rights, strengthening their skills, and fostering their active participation to contribute to a diverse and inclusive society.

PILLARS

GUIDANCE AND COUNSELING

Initial support to access basic resources is key to starting the inclusion process.

SOCIALIZATION SPACES

Socialization spaces, where people interact horizontally and different realities become visible, are key to building an inclusive community.

TRAINING & LANGUAGE

Learning Catalan and Spanish is the foundation for genuine sociocultural immersion and a dignified future.

IMPACT

258

People Assisted at
the Information
Point

335

Volunteers

92

Participants in
Socialization
Activities

15

Participants who
Obtained a
Catalan Language
Certificate

63

People
with a
Work Plan

25

People who left
street
homelessness

From the Landing program to a professional future

When Amedy arrived in Barcelona, uncertainty was his starting point.

“ I feel calm and very happy. I want to keep learning and specialize in electromechanics. ”



Victòria i Amedy

© Manuel Beneito

ARRIVAL

When Amedy arrived in Barcelona, uncertainty was his starting point. Shyness and fear of speaking made him picture a difficult future ahead. His first contact with BarcelonActua was at a Landing program activity at Terra Veritas, a space he remembers as "very special." That same day he also met Victòria, who would later become his mentor and "my point of support when everything felt uncertain." "With her I could talk calmly, she'd ask me how I was doing, and she made me feel safe," Amedy explains.

ACCOMPANYING

Through the Landing program he found a place to grow, get trained, and start believing in himself. With the steady support of the team and the trusting bond he built with Victòria, he strengthened his language skills, took part in corporate volunteering and in the Reading Classroom, and all of this helped him build confidence. With perseverance and by seizing every opportunity, Amedy kept training until he found his path. Today he is enrolled in a Dual Vocational Training program, which lets him study and work at a car repair company at the same time. "I really like being in the workshop. I feel calm and very happy. I want to keep learning and specialize in electromechanics."

FUTURE

Amedy's story shows the importance of Landing as a space for welcome, guidance, and support that allows young people to grow, regain confidence, and build a real future. Like Amedy, there are other young people at BarcelonActua studying mechanics — so if you run a mechanics or welding company and want to help generate real impact, get in touch! Landing is not just a program: it's a bridge toward a future with more options, more confidence, and more real impact, built alongside young people.

First night at BACstation
Lesseps.
Maig 2025.



© Manuel Benito

BACSTATION
Much more than a shelter

OBJECTIVE

To foster the personal and professional development of homeless young migrants for their social integration.

PILLARS

TRAINING & LANGUAGE

Learning Catalan and Spanish is the foundation of a dignified future. That's why every young person follows a training pathway tailored to their skills and interests.

SOCIALIZATION

Each young person has their own surrounding ecosystem of volunteers, which helps strengthen their sense of belonging to the community.

EMPLOYABILITY

The employability pathway, which young people begin once they're ready to work, is the final step before achieving independence. Good support is essential here.

ADMINISTRATIVE & LEGAL SUPPORT

Sound administrative and legal support, with advice from a lawyer specializing in immigration law, is key to young people's integration.

IMPACT

80

Young people housed

30

Young people who completed a training program

15

Young people who obtained legal status

18

Young people placed in employment

262

Volunteers

BACstation, an arrow with direction

“ *BarcelonActua is like a bow. We are the arrow. Here they prepare us, they help us aim well... and then we go off in our direction.* ”



Oscar David
jove de BACStation

@Lahcen

ARRIVAL

A year and a half ago, Òscar David arrived in Barcelona from Colombia with a very clear idea: he wanted to keep studying — specifically motorcycle electromechanics — but to do so he needed a job, money, and housing. He started out working as a delivery rider, but his drive and commitment to society led him to volunteer at Landing. "To look people in the eye and make them visible."

LANGUAGE AND INTEGRATION

There, a volunteer started speaking to him in Catalan and taught him the days of the week. That very afternoon he began practicing, repeating them over and over. Once he had learned them, he fell in love with the language, wanting to learn to speak Catalan.

GROWTH AND OPPORTUNITIES

After his time at Landing, joining BACstation gave him what he needed most: "stability. I had the will, but not the tools." An only child used to being very independent, the challenge for him was learning to share. With assertiveness and a willingness to listen, he has become a young man deeply loved by his peers. "I have good friends here, I consider them like brothers."

FUTURE AND STUDIES

Today he studies motorcycle electromechanics. "Now I'm a student who, sometimes, works. Before, I was a worker who wanted to study. The difference is having a secure roof over my head," which lets him focus on his studies.

A METAPHOR THAT DEFINES HIM

For him, BarcelonActua "is like a bow. We are the arrow. Here they prepare us, they help us aim well... and then we go off in our direction."

Delivery of the keys
to the first tenant of
the PIS BAC
September 2025

© Verónica Sánchez

PISOS BAC IN VALL D'HEBRON

Our response to the housing challenge

OBJETIVE

To facilitate full independence for employed young migrants by offering a temporary housing resource that allows them to consolidate their economic and personal autonomy.

PILLARS

Access to housing remains one of the main barriers for many young migrants who, despite having stable employment, struggle to live independently due to a lack of opportunities and discrimination present in the housing market.

In response to this reality, in 2025 BarcelonActua launched BACstation Vall d'Hebron, a temporary housing resource for young people who have already begun their journey toward independence. During this first year, the organization rented two apartments where **eight young people were able to live while continuing their training and developing a savings plan aimed at their future independence.**

This resource offers a safe, stable space from which young people can strengthen their personal and financial autonomy, preparing them to access independent housing with more security.

“

We're a family, a space to care for one another, to share, and to feel safe. ”

“Zakaria El Andaloussi”



BACstation Vall d'Hebron, an apartment that becomes family

Looking for a room in Barcelona can be a path full of closed doors, silence and looks judge.

“*Here I feel love. When I walk into the apartment, I feel peace.*”



Zakaria, Solomon, Ossman and Mohamed in the apartment of Vall d'Hebron

ARRIVAL

Searching for a room in Barcelona can become a journey full of closed doors, silence, and judgmental looks. For Solomon, Zakaria, Ossman, and Mohammed, despite having completed their training and having jobs and the drive to move forward, it hasn't been enough. "I searched every day, but no one would answer, or they'd tell me it was already taken. Sometimes I felt like they didn't even want to listen to me," explains Solomon. This reality, often marked by racism and distrust, makes it nearly impossible to imagine a stable future.

GROWTH AND OPPORTUNITIES

After his time at Landing, joining BACstation gave him what he needed most: 'stability. I had the drive, but not the tools.' An only child used to being very independent, the challenge was learning to share. With assertiveness and a willingness to listen, he has become a young man deeply valued by his peers. 'I have good friends here, I consider them like my brothers.

FUTURE AND STUDIES

The young people have organized themselves independently and created a shared fund to buy cleaning and hygiene products; they split chores and take care of the apartment as if it were their own home. Ossman, who is usually the first to get back from work, often takes care of the grocery shopping. He speaks proudly of contributing to the group's wellbeing.

BACstation Vall d'Hebron is a space for learning, responsibility, and shared living, where they can save money and prepare for their independence.



commitment



peace



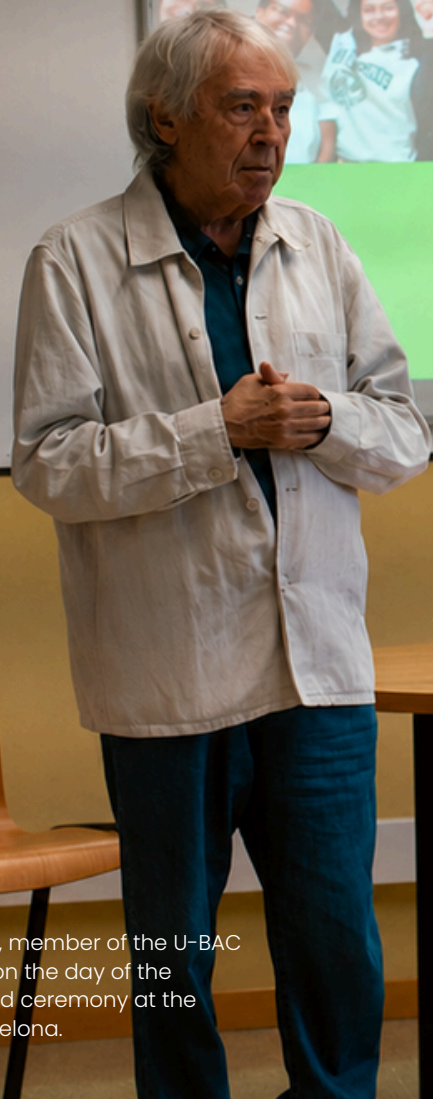
calm



security



opportunity



Sebastià Serrano, member of the U-BAC Scholarship jury on the day of the scholarship award ceremony at the University of Barcelona. September 2025

© Veronica Sanchez

U-BAC SCHOLARSHIPS

Strengthening social mobility through education



© Verónica Sánchez

OBJECTIVE

To strengthen social mobility through education, making it possible for talented young people from Barcelona's most disadvantaged schools to access university.

IMPACT

10

Students Sponsored,
25-26 Academic Year

8,16

Average Grade, 1st
Semester 25-26

4

Volunteer Mentors



Nicole, young scholar with a U-BAC scholarship, at the company where she did her internship

“

I started my internship in mid-April. From day one at Nestlé, I was won over by the offices, the facilities, and the people. I'm doing my internship in the Marketing department for Nescafé Mixes (instant coffee), where I manage new product launches, ongoing campaigns, product web pages, and e-retailer checks for our products. My internship agreement runs until mid-October; I'm enjoying every day at the office, learning a lot, and experiencing new things.

”

Nicole — 3rd-year Marketing and International Relations student (UPF)

Migrant UP scholarship
award ceremony at the
University of Barcelona.
September 2025



© Verónica Sánchez

MIGRANT UP

Scholarships to drive migrant talent forward

Visit to the Mobile
World Congress.
March 2025

OBJECTIVE

To facilitate access to higher education and skilled employment for vulnerable migrants, and to promote diversity as an added value for businesses, training centers, and public administrations, helping to break down stereotypes that link migration with low-skilled work.

IMPACT

27

Students Sponsored,
2025-2026
Academic Year

100%

Graduation Rate

2

Students who Gained
University Admission

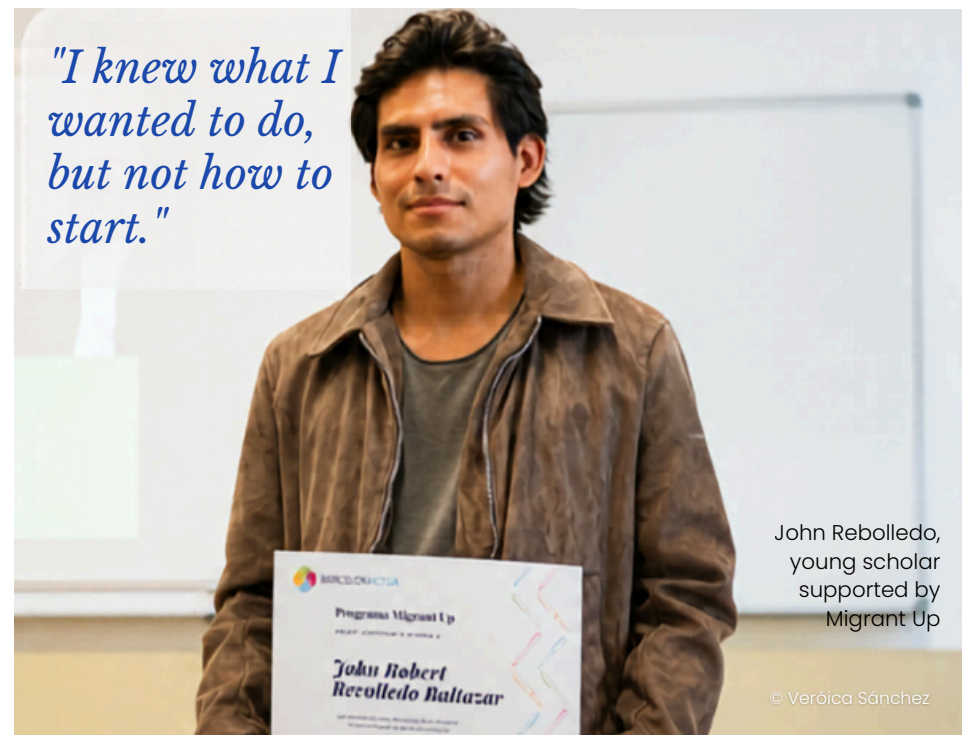
15

Volunteer
Mentors

Migrant Up empowers migrant talent and equal opportunity

From a young age, John was already building bridges... even before he had any to build

“ I don't just want to build schools and bridges. I want to build a better society, a new world. ”



John Rebolledo,
young scholar
supported by
Migrant Up

© Verónica Sánchez

THE DREAM

As a child, John dreamed, back in Peru, that one day he would build bridges. Without the means to buy toys, he built structures out of paper while imagining himself as an engineer. He decided that if he wanted to pursue his dreams, he had to act, because "wisdom wouldn't come overnight."

THE CULTURE SHOCK AND THE PATH

"When I arrived in Barcelona I felt like I was inside a popped bubble, because when I left Peru, everyone told me: 'You can do it, I believe in you, and you'll go far.' I knew what I wanted to do, but not how to start." After experiencing culture shock, he began studying Catalan and joined the Migrant Up program, where he found the support and momentum to study for a Higher Technical Diploma in Civil Works Organization and Control.

OVERCOMING AND GROWTH

"Even so, I often felt that what I had learned in Peru wasn't enough. I started reading books on structural calculations, taking classes on YouTube, and I ended up teaching my classmates over Google Meet." Looking back now, he feels "very fortunate for the family he has, and for the support he has received from BarcelonActua and from his peers."

A FUTURE WITH IMPACT

He is now studying for a Higher Technical Diploma in Civil Works Organization and Control. Looking back with pride, he says: "Seeing how I've grown, and how I've been able to pass on this resilience and, above all, a positive attitude." And his purpose is clear: "I don't just want to build schools and bridges. I want to build a better society, a new world — no matter what it takes, because I'm aware of what I can do and how far I can go."

Henkel volunteer
providing career
coaching at her
company to a young
BAC participant.
September 2025

06

VOLUNTEERING



Verónica Sánchez

OBJECTIVE

Through corporate volunteering, we drive the involvement of the business community in the social inclusion of vulnerable migrants, offering a transformative experience that breaks down stigmas and negative narratives.

IMPACT

374

Volunteers

18

Companies

73

Young Participants

28

Sessions

When volunteering breaks down barriers

From sharing experiences to transforming perspectives.

“ Within minutes, the barriers disappear. There's no longer an 'us' and 'them'. ”



THE FIRST CONTACT

The first time Kirsten, CFO of Henkel Ibérica, took part in a BarcelonActua activity, she gave a talk to young people at one of our BACstations, sharing her own story, her career path, and the obstacles she had overcome.

THE EXPERIENCE

"I was struck by their attitude, their energy, their courage, and the openness with which they shared their stories. I loved how engaged they were, active, eager to ask questions and explore. And what struck me most was the honesty with which they shared their journey, and that personal drive they have to find their future. Every story is unique."

THE IMPACT

Since that day, Kirsten's and Henkel's involvement has only grown. Over the years she has taken part in many other corporate volunteering activities, all sharing a single goal: impact.

WHAT STAYS WITH YOU

For Kirsten, this commitment has solid roots. "I've volunteered since I was a child. It has always stayed with me." And perhaps that's why she speaks so naturally about what she gets out of these experiences: "I meet incredibly interesting people who give me new ideas, new perspectives, an energy that's contagious."

WHEN THE BARRIERS DISAPPEAR

A similar experience took place at a recent career "speed dating" event held at Henkel's headquarters, where the team offered professional coaching sessions.

“ In a very short time, the mental barriers disappeared. The conversations were person to person, very human. Many colleagues stepped out of their comfort zone and came back with a more empathetic, more human outlook. ”

ECONOMIC PARTNERS



FOUNDATIONS AND SOCIAL ORGANIZATIONS



FriquiFund



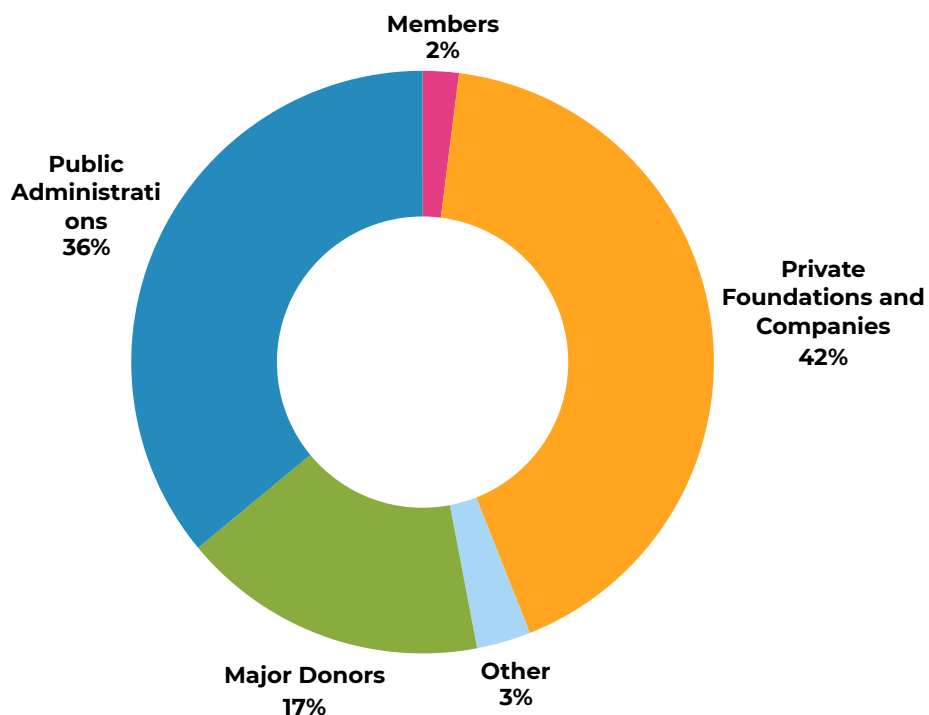
PARTNER COMPANIES



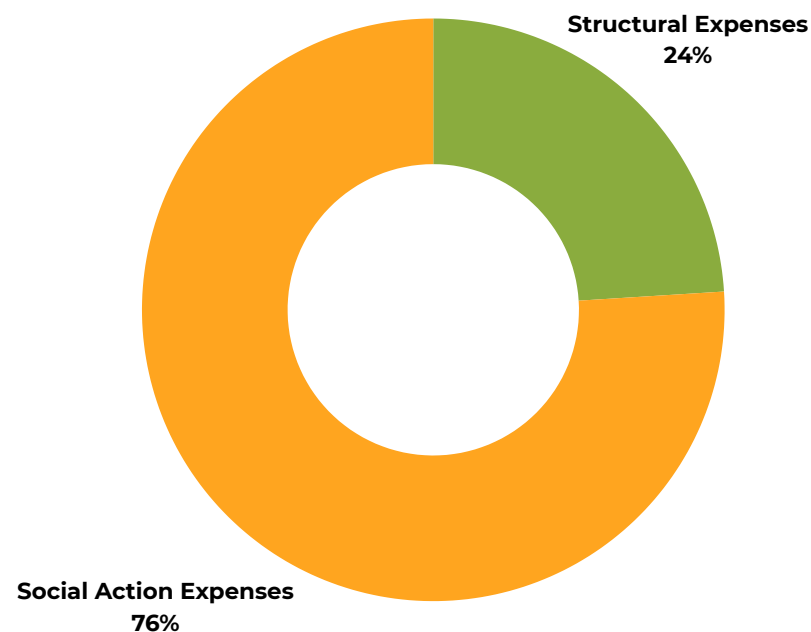
PUBLIC ADMINISTRATION



INCOME

Total: 1.133.665 €

EXPENSES

Total: 1.174.420 €

INFORME DE AUDITORÍA DE CUENTAS ANUALES ABREVIADAS EMITIDO POR UN AUDITOR INDEPENDIENTE

Al patronato de la "FUNDACIÓ BARCELONACTUA"

Opinión

Hemos auditado las cuentas anuales abreviadas de **FUNDACIÓ BARCELONACTUA** (la Fundación) que comprenden el balance abreviado a 31 de diciembre de 2025, la cuenta de pérdidas y ganancias abreviada y la memoria abreviada correspondientes al ejercicio terminado en dicha fecha.

En nuestra opinión, las cuentas anuales abreviadas adjuntas expresan, en todos los aspectos significativos, la imagen fiel del patrimonio y de la situación financiera de la Fundación a 31 de diciembre de 2025, así como de sus resultados correspondientes al ejercicio terminado en dicha fecha, de conformidad con el marco normativo de información financiera que resulta de aplicación (que se identifica en la nota 02 de la memoria) y, en particular, con los principios y criterios contables contenidos en el mismo.

Fundamento de la opinión

Hemos llevado a cabo nuestra auditoría de conformidad con la normativa reguladora de la actividad de auditoría de cuentas vigente en España. Nuestras responsabilidades de acuerdo con dichas normas se describen más adelante en la sección Responsabilidades del auditor en relación con la auditoría de las cuentas anuales abreviadas de nuestro informe.

Somos independientes de la fundación de conformidad con los requerimientos de ética, incluidos los de independencia, aplicables a nuestra auditoría de las cuentas anuales abreviadas en España según lo exigido por la normativa reguladora de la actividad de auditoría de cuentas. En este sentido, no hemos prestado servicios distintos a los de la auditoría de cuentas ni han concurrido situaciones o circunstancias que, de acuerdo con lo establecido en la citada normativa reguladora, hayan afectado a la necesaria independencia de modo que se haya visto comprometida.

Consideramos que la evidencia de auditoría que hemos obtenido proporciona una base suficiente y adecuada para nuestra opinión.

Inscrita en el Registro Mercantil de Barcelona Tomo 10993 Libro 0992 Folio 46 Hoja 138319 inscripción 1, CIF: E55664665

BarcelonActua Press Room



David Fallah y John Revollo en el BACStation de BarcelonActua / JORDI COTRINA / EPC

Día Internacional de las Personas Migradas

John Revollo, el joven que migró de Lima a Barcelona y mantuvo su sueño con una beca: "Siempre quise ser ingeniero"

el Periódico



rne audio món possible



LAIA SERRANO
CEO Fundació BarcelonActua

betevé

rtve play l'informatiu

L'Informatiu

**21 joves inserits
gracies al
pograma
#BACstation de
Barcelona Actua**

El projecte BACstation facilita la inserció laboral i l'emplicació de joves migrants a Barcelona, com Zakaria i Oussama



BARCELONACTUA

Per a més informació



www.barcelonactua.org/



93 219 74 45

hola@barcelonactua.org



@BarcelonActua



Fundació BarcelonActua